



# Electronic Filing System (EFS) Data Electronic Patent Application Submission

# 41

## USPTO Use Only

EFS ID: 48960  
Application ID: 09295856 

Title of Invention:  
SYSTEM, METHOD AND ARTICLE  
OF MANUFACTURE FOR  
TRANSMISSION OF  
ADVERTISEMENTS BASED ON THE  
CONTENT OF AN ELECTRONIC  
STORAGE MEDIUM (as amended)

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OCT 14 2003

Technology Center 2100

First Named Inventor: Todd Collart

Domestic/Foreign Application: Domestic Application

Filing Date: 1999-04-21

Effective Receipt Date: 2003-10-07

Submission Type:  
Information Disclosure  
Statement

Filing Type:

Confirmation number: 7668

Attorney Docket Number: IA 1506.01A US

Total Fees Authorized: 180.0

Payment Category: Deposit Account

Deposit Account Number: 41175

Deposit Account Name: Caroline Do

Access Code: \*\*\*\*

RAM Payment Status: RAM success

RAM User ID: EFSPROD

RAM Accounting Date: 2003-10-07

RAM Sequence Number: 9

Digital Certificate Holder: cn=Caroline T. Do.,ou=Registered Attorneys,ou=Patent and Trademark Office,ou=Department of Commerce,o=U.S. Government,c=US  
Certificate Message Digest: 27a59146d968a6ede030a5c4ab8fa04dfb7303e2



## TRANSMITTAL

Electronic Version v1.1  
Stylesheet Version v1.1.0

Title of Invention	SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TRANSMISSION OF ADVERTISEMENTS BASED ON THE CONTENT OF AN ELECTRONIC STORAGE MEDIUM (as amended)	
Application Number:	09/295856	
Date:	1999-04-21	<b>RECEIVED</b>
First Named Applicant:	Mr. Todd R. Collart	OCT 14 2003
Confirmation Number:	7668	Technology Center 2100
Attorney Docket Number:	IA 1506.01A US	

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I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.

Submitted by:	Elec. Sign.	Sign. Capacity
Ms. Caroline Do Registered Number: 47,529	/CAROLINE DO/	Attorney

Documents being submitted	Files
us-fee-sheet	IA1506-usfees.xml us-fee-sheet.xls us-fee-sheet.dtd
us-ids	IA1506-usidst.xml us-ids.dtd



us-ids.xls

Comments

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OCT 14 2003

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## FEE TRANSMITTAL

Electronic Version v08  
Stylesheet Version v08.0

Title of Invention	SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TRANSMISSION OF ADVERTISEMENTS BASED ON THE CONTENT OF AN ELECTRONIC STORAGE MEDIUM (as amended)										
Application Number:	09/295856										
Date:	1999-04-21	RECEIVED									
First Named Applicant:	Mr. Todd R. Collart	OCT 14 2003									
Attorney Docket Number:	IA 1506.01A US	Technology Center 2100									
Art Unit:	2125										
Examiner:	Mr. Paul L. Rodriguez										
<b>TOTAL FEE AUTHORIZED \$180</b>											
Patent fees are subject to annual revisions on or about October 1st of each year.											
<b>BASIC FILING FEE</b>											
<table border="1"><thead><tr><th>Fee Description</th><th>Fee Code</th><th>Amount \$</th><th>Fee Paid \$</th></tr></thead><tbody><tr><td>Submission Of Information Disclosure Stmt Fee</td><td>1806</td><td>180</td><td>180</td></tr></tbody></table>				Fee Description	Fee Code	Amount \$	Fee Paid \$	Submission Of Information Disclosure Stmt Fee	1806	180	180
Fee Description	Fee Code	Amount \$	Fee Paid \$								
Submission Of Information Disclosure Stmt Fee	1806	180	180								
<b>AUTHORIZED BILLING INFORMATION</b>											
The commissioner is hereby authorized to charge indicated fees and credit any overpayments to:											
Deposit account number:	041175										
Access Code	*****										
Deposit name:	Discovision Associates										
Deposit authorized name:	Caroline Do										
Signature:	/CAROLINE DO/										
Date (YYYYMMDD):	2003-10-07										

Charge Any Additional Fee Required Under 37 C.F.R. Sections 1.16 and 1.17.

O I P E  
OCT 07 2003  
PATENT & TRADEMARK OFFICE

## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18  
Stylesheet Version v18.0

Title of Invention	SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TRANSMISSION OF ADVERTISEMENTS BASED ON THE CONTENT OF AN ELECTRONIC STORAGE MEDIUM (as amended)	
Application Number:	09/295856	
Confirmation Number:	7668	<b>RECEIVED</b>
First Named Applicant:	Todd Collart	OCT 14 2003
Attorney Docket Number:	IA 1506.01A US	Technology Center 2100
Art Unit:	2125	
Examiner:	Mr. Paul L. Rodriguez	
Search string:	( 5777305 ).pn.	

**Certification:** This Information Disclosure Statement was submitted under the following conditions, which satisfies the requirement under 37 CFR 1.97(e). The filer certified:

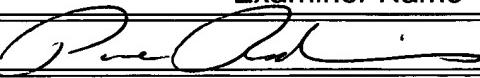
That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.

**US Patent Documents**

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
MV	1	5777305	1998-07-07	Smith et al.	A	235	380

**Signature**

Examiner Name	Date
	11/21/03